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MEDIA RELEASE

Booz Allen increases IT focus

Leading management consultancy Booz Allen Hamilton is focusing on Information Technology as a key strategic enabler and service offering with the recent appointment of Branko Panich to lead their IT practice across Australia, New Zealand and South East Asia. This is the first of a number of appointments expected over coming months as Booz Allen extend their capabilities in this area.

Mr Panich, formerly a senior technology executive at Westpac and National Australia Bank, has over 20 years of senior IT management and consulting experience, and has worked with leading blue-chip corporations, as well as servicing Fortune 500 companies within the financial services and telecommunications sectors. Mr Panich plans to focus on helping clients upgrade their strategic plans and manage their IT transformation programs with an emphasis on business alignment, portfolio management, effective organisational change, IT architecture, cost effective technology delivery and operational efficiency.

About Booz Allen

Booz Allen Hamilton has been at the forefront of management consulting for businesses and governments for over 90 years. Booz Allen combines strategy with technology and insight with action, working with clients to deliver results today that endure tomorrow. With over 18,000 employees on six continents, the firm generates annual sales of \$US 3.7 billion.

Booz Allen provides services in strategy, organisation, operations, systems, and technology to the world's leading corporations, government and other public agencies, emerging growth companies, and institutions. We have the skills and experience to help our clients maximise their IT return, with capabilities to support this spanning four key areas: IT strategy, IT operations and delivery, business value capture and technology architecture.

To learn more about the firm, visit the Booz Allen website at www.boozallen.com.au. To learn more about the best ideas in business, visit www.strategy-business.com, the website for strategy+business, a quarterly journal sponsored by Booz Allen Hamilton.